

M3D FEST

*International Festival of Visual Cultures
III edition - 2018*

CALL FOR PROPOSAL

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>>> 1. BACKGROUND

M3D Fest - Festival of Visual Cultures is promoted and organized by the Municipality of Andrano and Plas Media Srl. **The main aim of the Festival is the creation of a dynamic platform for the promotion of innovative and expressive languages of contemporary art related to new technologies and the valorisation and the enhancement of historical and architectural local heritage and the territory.**

The long-term objective of M3D Fest is to establish an annual and permanent platform for artistic and cultural exchange.

The initiative has arisen from an idea developed on January 2015, in cooperation with Plasmedia srl, a graphic and web agency designer leader in the visual production with whom the Municipality of Andrano has implemented a two-days of Audiovisual Mapping on the frontal facade of the Castle of Andrano and has been developed in the 1 edition of M3D FEST that took place in Andrano on 3rd and 4th September 2016.

>>> 2. OBJECT OF THE CALL FOR PROPOSALS

Therefore, M3D FEST intends to be a wide space for established artists, emerging talents and various personalities of the world of contemporary art for sharing ideas and projects and for interacting each other, in order to innovate the process of fruition and valorisation of art, cultural, urban and natural heritage.

Upon these consideration, the Municipality of Andrano opens a call by which it intends to select proposals and projects to participate in the M3D Fest - Festival of Visive Cultures, to further increase the opportunities for visibility and promotion for

the artists and their projects. **The selected projects will be included in a program of events of the Festival that will be held in Andrano (Lecce, Italy) on 1 and 2 September 2018.**

The main theme proposed for the edition 2018 is **NO FRONTIERS**, which can be considered and promoted in every artistic and conceptual form.

Therefore, the call is open not only to innovative and experimental projects, works and performances, but also to conferences, meetings and workshops. Submitted proposals can refer to different fields of technological and digital expression, including: Electronic Music, Audiovisual Mapping, Interactive & Digital Art, Temporary Architecture, Audio and/or video installation, performances.

In relation to the objectives of the edition 2018 of M3D Fest, the works accepted to the competitions are:

- **ARCHITECTURAL VIDEO MAPPING on castle building facade (see map for detail),**
- **ARCHITECTURAL FRAME MAPPING on castle building facade (any illustration that use the specific architecture of the building)**
- **LIGHT/VISUAL INSTALLATION (in Castle courtyard - see map for detail);**
- **VJ PERFORMANCE (in Castle courtyard - see map for detail);**

There will be also considered actions like:

- proposals and projects of light, temporary, movable and/or reusable architectural structures; installations, interventions and projects that provide innovative ideas for managing the evolution of the physical space and its use.
- proposals of conferences, presentations, seminars, meetings, round tables and workshops and interactive and participative seminars with local citizens.

In case of site-specific projects, specifically the Castle of Andrano, we invite the participants to contact the Organizers, in order to know better the building features: we will provide to send you any type of logistical and structural information as well as the rendering and planimetry of the structure.

For visiting the place, please contact the Organization in order to make an appointment.

We highlight the limitations related to the nature of the historical location – The Castle Spinola- Caracciolo - with archaeological and historical restrictions, whose interiors do not allow the application and use of any tool of floor, walls and ceilings anchorage. All the indoor installations must be free-standing and/or consider the use of free-standing structures that do not damage the location in any way.

The Municipality of Andrano, if needed, can provide projectors for video mapping on the frontal facade of the Castle, video-projectors, PA and Sound system, together with furniture such as chairs, tables and exhibition boards. For any other use of equipment, applicants have to provide this: only in exceptional cases decided by the Organizers Board, the Municipality of Andrano will provide other equipment or assistance.

>>> 3. HOW TO PARTICIPATE

The call is free and open to participants of all nationalities who are over 18 years old. The participation of groups is allowed, indicating a representing a group leader.

The submission of applications is exclusively done online, filled participation form to **m3dfest@gmail.com** until **15th July 2018**. No late application will be accepted.

After filled form is sent, any candidate will receive the following documents (for 3D videomapping or illustration proposals):

- 3D File of building Facade
- Projection mask in png format and Render of the facade

Until 15 August 2018 the final video or illustration must to be sent to **info@m3dfest.com**

It is allowed to a single candidate (or group) to **participate with more than one project** in multiple categories and, as the call is without deadline, even to forward further proposals at a later time. On the contrary, it won't be possible to make any changes to the previously sent material.

Upon receiving the entries, a confirmation message will be sent to the e-mail address provided by the applicant.

Applicants that won't deliver the required documents, materials and project papers as indicated in the participation form, will be excluded.

For any further information and clarification please contact the Organization at this email address: **info@m3dfest.com** .

>>> 4. SELECTION CRITERIA AND AWARDS

The proposals will be evaluated by the Organization's Scientific Committee and by international external professionals, who will consider the relevance, feasibility and economic sustainability on the basis of what indicated by the applicants in the registration form.

The Organization, together with a Scientific Committee, **will award the:**

- **BEST ARCHITECTURAL VIDEO MAPPING**
- **BEST ARCHITECTURAL FRAME MAPPING**
- **BEST LIGHT/VISUAL INSTALLATION**
- **BEST VJ PERFORMANCE**
- **Awards will be defined**

M3D fest reserves the right not to award prizes for one or more categories if there will be few submissions.

>>> 5. REGULATIONS

The Organization does not assume any liability for any technical problems setback, preventing the upload, receipt and evaluation of competing projects.

It is possible to use file sharing services and cloud (for example: dropbox, wetransfer etc).

The Organization reserves the right to modify the contents of this Open Call at any time, as well as the right to cancel or suspend the contest for any reason, including causes beyond its control, with proper communication on the official website of the Municipality of Andrano (www.comune.andrano.le.it) and on the website of the Festival (<http://www.m3dfest.com>)

The Organization gladly welcomes projects under Creative Commons licenses. The intellectual property of the artworks is of their respective makers. Participants guarantee the actual authorship of the presented works.

The author also warrants that the work presented is not subjected to rights of any kind, in favor of third parties. Participants assume all liability with respect to the project in relation to possible violations of copyrights belonging to third parties, pledging to hold harmless the promoting Organization.

The participant must own the copyrights of his work to allow its circulation within the M3D Fest platform and ensure the Organization the rights of duplication of at least one track/content/video that is part of the proposed project, to be possibly included in the compilation/DVD/catalogue of the Festival.

All products made by record majors, or their labels, are excluded, unless the rights required by the call are explicitly guaranteed. The candidate grant the Organization the irrevocable and perpetual authorization for the publication and circulation of video/photographic images of himself and his artistic creation, artworks, performances, for the promotion and diffusion, in any form and format, of the artwork itself, the event and related activities.

The applicant also declares to have nothing to claim as remuneration from the Organization for the use of such documents/images.

Personal details supplied by the applicants, mandatory for the purposes connected to the competition, will be handled in accordance with the dispositions of the Italian D. Lgs. 196/2003, and will be communicated to third parties only for reasons inherent to the competition itself.

The body responsible for the handling of personal details will remain:

Comune di Andrano, Via Michelangelo 25, 73032 - Andrano (Le) – Italia.

Participating in the competition, the artists declare to accept all the rules and points included in the Open Call.

Contacts:

- www.comune.andrano.le.it

- <http://www.m3dfest.com>

- info@www.m3dfest.com

Andrano, 15 Giugno 2018

IL RESPONSABILE DEL SERVIZIO

Dott. Nunzio Filippo FORNARO